

STEFANO ROSA ROSSO

SRR Executive Advisory

Strategy Demands Execution. Transformation Demands Integrity.

TRANSFORMATION ARCHITECTURE | EXECUTION GOVERNANCE



Strategy alone never transforms an organisation.

Transformation happens when Board ambition becomes clear decisions, stakeholder commitments, economic discipline and repeated execution.

THE S.T.E.P. EXECUTION ARCHITECTURE™

01

STRATEGY

Strategic Coherence

Board objectives translated into non-negotiable execution metrics, including what the organisation will not do.

02

TRUST

Trust & Stakeholder Governance

Explicit roles, responsibilities and commitments across the Board, C-Suite and operating teams.

03

ECONOMICS

Economic Discipline & Strategic Sourcing

Vendor and technology spend rationalised to release capital and self-fund transformation.

04

PERFORMANCE

Performance & Capability Endurance

Internal capability retained and delivery tracked continuously through accountable KPIs.

The S.T.E.P. Execution Architecture™ by Stefano Rosa Rosso

Scale matters. Execution discipline determines what value remains.



01

30+

YEARS OF INTERNATIONAL EXPERIENCE

02

c. €500M

ANNUAL TECHNOLOGY SPEND MANAGED

03

€200M → €80M

EXTERNAL CONSULTING SPEND WITHIN THREE MONTHS, CONTINUITY PROTECTED

04

c. 20%

STRUCTURAL SAVINGS ACROSS TECHNOLOGY CATEGORIES

05

Up to 200

PROFESSIONALS LED

Strategy Demands Execution. Transformation Demands Integrity.

The mandate is not complete when the plan is approved. It is complete when decision rights, economics, accountability and delivery metrics keep performance moving.

A confidential conversation

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